

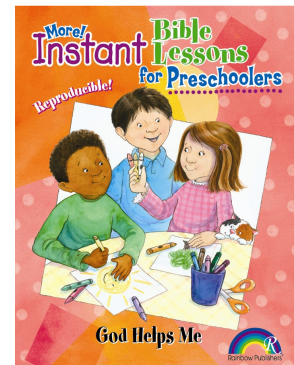
Rainbow Publishers Awarded Best in Christian Education



San Diego, CA (May 5, 2011) Retailers have cast their votes and the choice for Best in Christian Education is Rainbow Publishers' *Instant Bible Lessons for Preschoolers – God Helps Me*.

"Retailers Choice Awards have been increasingly acknowledged as an important way of recognizing some of the most significant new life-changing products in the Christian retail industry" says, Christine D. Johnson, Managing Editor of Christian Retailing.

Instant Bible Lessons for Preschoolers, one of Rainbow Publishers' best-selling series consist of age specific all-in-one lessons to help Sunday school teachers effectively teach kids about God's love for them. Busy Sunday school teachers often comment on their love of the "Copy & Go" element of the *Instant Bible Lesson* series. *Instant Bible Lessons for Preschoolers* is one of four age ranges in the series which cover all ages from 2-12.



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